

Ali Hussain Jiwani

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Profile

My work is focused on front-end design, development and integration. I have been working in this industry since 2005.

My knowledge of web technologies and creative skills allows me to work with multiple teams for better performing user experiences. During my tenure, I have acquired skills in multiple technologies (PHP, Smarty PHP, React and VueJS etc), responsive and mobile design, cross platform browser issues and user experience.

Work Experience

Technical Lead, Software Development

Securiti.ai - July 2019 – Present

Working as a team-lead handling the product's/company's public-facing end working with an industry-leading team of designers.

Accomplishments

- Created a secure document sharing platform with real-time control and insights.
- Developing systems for a better UI/UX experience as well as executing marketing strategies.
- Customized the LMS changing the way it works and processes information.
- I have been involved in product decisions as well trying to analyze and suggest better features to the product from a consumer angle.
- Created a multi-template system to be used by marketing for content population, email systems and more.
- Better Speed Optimization practices created.
- Created multiple product dashboards by integrating multiple SaaS applications like Marketo, Salesforce, Outreach, Slack and others.
- Actively involved in marketing and demand-gen activities and working with teams creating and executing strategy.

Senior Front-end Developer & UX Strategist

i3media - August 2013 – June 2019

I work in a studio developing and maintaining the company's sites and products. I work closely with designers to make sure the end product is of the highest quality.

Accomplishments

- Bootstrap and Skeleton framework
- Sites built with mobile-first approach and are fully responsive
- Integration of hand-coded HTML/CSS sites to the company's existing CMS based on Smarty PHP framework.
- Created multiple plugins and modules to be used by client sites.
- Lead over 20+ projects

Team Lead in Design & Development

Object Synergy - January 2013 (6 months)

I was the team lead for design and development projects.

Accomplishments

- Worked on design for multiple projects.
- Development from scratch and launch of lootlo.pk (deal-based website)
- At completion of projects, I was responsible for client handover and client training where needed.

Frontend Web Developer

Splashpress Media - 2005 – 2013

My responsibilities included maintenance and optimization of a network of blogs. Periodically blogs needed new custom-made designs and were then coded on the WordPress CMS.

Accomplishments

- Optimization of WordPress based sites
- WordPress maintenance
- Code fixes and updates
- Advertisement optimization

Skills

Front-end Development

- HTML5, CSS3, media queries, CSS framework experience (mainly in Bootstrap).
- Coding Conventions and Guidelines: HTML, CSS (BEM).
- Component-based development.
- Performance optimization and debugging.
- JavaScript and AJAX with frameworks like jQuery, React and VueJS.
- Search Engine Optimization.
- Experience with preprocessors like LESS and SASS.
- Responsive Email development

Back-end Development

- Over 9+ years of experience with WordPress CMS and a strong knowledge of the templating system.
- Working with OOP best practices on multiple languages.
- Knowledge of Smarty PHP to integrate sites.
- Experienced in creating subscription based websites and e-commerce stores using WordPress.
- Proficiency in working with APIs and integrating third-party service.
- Proficiency in working with databases using MySQL in an optimized manner.
- Experience with RESTful API development and integration.

Web Design

- Art direction and design implementation;
- Understanding of client requirements and coming up with designs that are aligned with their marketing objectives.
- Ensuring that at all times my designs are up to date with industry standards and trends.

General

- Basic knowledge and understanding of A/B testing.
- Use of version control systems (Git, SVN).
- Basic knowledge of other JS libraries like Angular.
- Web Hosting/Server/ftp skills.

Web Portfolio

- **Dribbble** (<https://dribbble.com/ali-hussain>)
- **Behance** (<https://www.behance.net/ali-hussain>)

Education

A-Levels

Business Studies; Accounts.

Beaconhouse School Systems - January 2007 - June 2008

O-Levels

English; Accounts; Computers; Urdu; Business; Economics; Mathematics

Beaconhouse School Systems - August 2000 - June 2006